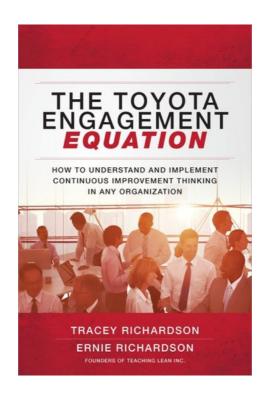
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By Tracey Richardson



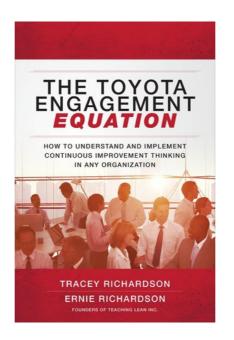


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Books Descriptions

From two Toyota insiders--a practical, proven formula for developing a successful Lean culture in any organizationIn 1986, Toyota opened a factory in rural Kentucky and unveiled TPS, its revolutionary management system. While most manufacturers and organizations now use Lean methods, the application is almost always superficial and confined within existing management frameworks. Consequently, the groundbreaking transformation that allowed Toyota to flourish against incredible odds has rarely been replicated. Toyota's Engagement Equation is a valuable guide to developing a Lean culture that is practical, compelling, and truly reflective of Toyota's unique approach. The authors, two Americans who worked at the Kentucky facility and were trained by Japanese mentors, present an accessible method for replicating Toyota's success in any organization. Step by step, you'll learn how to internalize Toyota's principles and successfully assimilate them into your daily work.Highlights:- A

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